# IBM z Systems Customer Council

Friday, June 16, 2017 | 3:30 pm - 7:35 pm

Are you curious about the newest mainframe technology trends and digital transformation? Wondering how to recruit and retain new mainframe talent?

Join us for an exciting and informative event!

As a valued customer of IBM, you are cordially invited to attend our Atlanta z Systems Customer Council.

First, if you have been a bit too busy to stay current with the latest IT trends and how the mainframe intersects, then join us to see the new things people are doing on the mainframe. **Glenn Anderson** of **IBM** will satisfy your curiosity by giving you a look at the **Top 10 Mainframe Trends** in IT digital disruption and the mainframe.

Next, Rocket Software will discuss Combining mainframe RESTful Services and data virtualization to accelerate digital transformation. In this session we will learn how IBM z/OS Connect Enterprise Edition is being enhanced with real-time data virtualization from Rocket Software to enable mainframe customers to accelerate mobile, hybrid cloud and Internet of Things development. This session will provide the background and a demonstration on the art of the possible with this powerful solution.

Finally, we will discuss the **IBM Academic Initiative program**. Worried that you won't be able to find bright, young talent to work on the mainframe? Think again! Come and meet the next generation of z Systems professionals and listen to them share their experiences of being a millennial working on the z platform. Be sure to ask lots of questions, as they will be providing excellent insight (the good, the bad, and the ugly) on how to find, attract, train, and retain terrific young talent like themselves. This will be an interactive, engaging, and insightful **panel discussion** that you won't want to miss.

Agenda:	
3:30 PM	Arrival
3:45 PM	Welcome and Kickoff
3:50 PM	Top Trends in Mainframe Technology
4:45 PM	Break
4:55 PM	Rocket Data Virtualization
5:50 PM	IBM's Academic Initiative including zNextGen Panel Discussion
6:20 PM	Closing remarks
6:25 PM	Reception
7:25 PM	Walk to the Game/Seats
7:35 PM	Game Start

#### Location:

#### SunTrust Park

755 Battery Avenue Southeast, Atlanta, GA 30339



### Stay for the Game!

After the presentation, you will be treated to admission to the Braves vs Marlins game.

## **RSVP Now!**

RSVP: http://ibm.biz/zCouncilAtlanta

